

British Society for Immunology

Corporate Membership

British Society for
immunology 



Become a corporate member and help the immunology community to thrive

Immunology is undergoing an exciting revolution, with remarkable advances in our understanding of the basic science that underpins immune system function coupled with the introduction of new therapies to the clinic after decades of research. At this pivotal point, the British Society for Immunology is bringing together all sectors of immunology research and innovation to build fruitful collaborations, and we want your involvement.

The British Society for Immunology is a charity and well-respected learned society with a global membership of over 4,000. By becoming a corporate member, you will align yourself with an internationally recognised organisation that represents some of the world's foremost experts on immunology. Your membership will support our mission to promote excellence in the field through our work in education and careers and sharing innovation via our journals and events. Our charitable focus also means that you will be supporting our programme of work to engage with patients and the public to increase understanding of how the immune system functions.



In return, corporate membership of the British Society for Immunology provides your company with many benefits and opportunities to raise your profile in immunology. These include greater exposure to the global immunology community through attendance at our events and advertising in our publications, discounts on exhibition space at key events, website listings, and free membership for your staff.

Our corporate members form a key part of our global immunology community. We aim to work with you as partners to foster international collaborations, which support immunology across the spectrum of the discipline. Come and talk to us about your needs and join our vibrant and growing immunological community.

Doug Brown
Chief Executive
British Society for Immunology

About the British Society for Immunology

The British Society for Immunology is the leading UK membership organisation working with scientists and clinicians from academia and industry to forward immunology research and its application around the world. Our friendly, accessible community consists of over 4,000 immunologists, giving us a powerful voice to advocate for immunological science and health for the benefit of society.



Activities that our corporate members support

The British Society for Immunology runs a number of core activities to achieve our charitable aim to advance immunology for public benefit. These include a calendar of events and training activities, a programme of grants, prizes and awards, a focus on education and careers work and a schedule of public engagement activities. Through our three official journals, *Immunotherapy Advances*, *Clinical & Experimental Immunology* and *Immunology*, and conferences, we promote shared knowledge and best practice.

Our Corporate Members enable all these activities to continue.



Our members
come from
78 countries
around the
world.

Join our community

Becoming a corporate member of the British Society for Immunology allows you access to a global immunology community. Our Society is extremely well respected, with nine out of ten members reporting that they would actively recommend membership of the British Society for Immunology to their colleagues.

We are an ambitious and high-achieving organisation, that recently won 'Individual Member Association of the Year' at the 2020 Association Awards UK. Over the past couple of years, our membership has increased substantially and we expect this growth to continue in future years. Our current focus is on harnessing the collective strength of our membership to increase our support, influence high-level policy and research priorities, strengthen public understanding of immunology, support current and future generations of immunologists across their careers and forge new partnerships across the spectrum of immunology.

4,327 members



1,587
Full members

1,245
Postgraduate

354
Concessionary

382
Early career

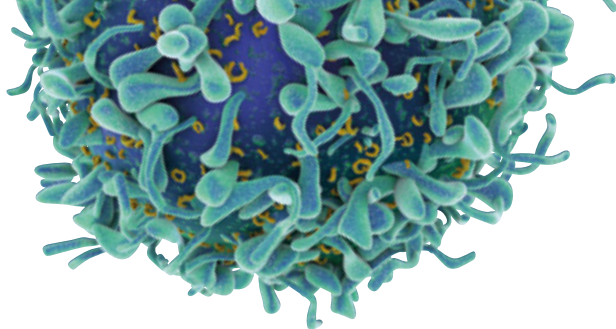
759
Undergraduates

Information correct as of August 2020.

Corporate membership packages

The British Society for Immunology is pleased to offer the following corporate membership packages.

Online	Gold	Silver	Bronze
Listing on British Society for Immunology (BSI) website	✓ Large logo & link to your website	✓ Small logo & link to your website	✓ Small logo & link to your website
Free events and jobs listings on BSI website	✓	✓	✓
Right to use BSI logo on your website to show your association with us	✓	✓	✓
Communications			
Annual profile of your organisation in <i>Immunology News</i>	✓ 250 words plus logo	✓ 175 words plus logo	✓ 100 words plus logo
Advertising in <i>Immunology News</i>	✓ 4 half page adverts; 1 free insert	✓ 2 half page adverts or 4 quarter page adverts	✓ 1 half page advert or 2 quarter page adverts
Advertising in eNews (monthly members' email)	✓ 2 adverts	✓ 1 advert	
Additional advertising in <i>Immunology News</i> or eNews (subject to availability)	✓ 50% discount	✓ 40% discount	✓ 25% discount



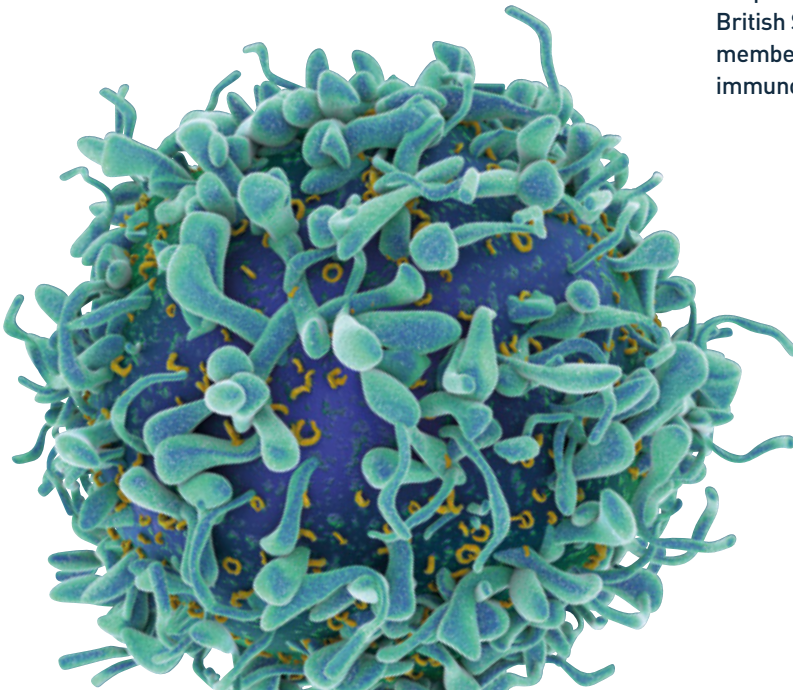
	Gold	Silver	Bronze
Events			
Discounts on exhibition space at key events (Congress, Winter and Summer Schools)	✓ 5% discount		
Opportunity to attend BSI networking events	✓	✓	✓
Introductions to our Regional & Affinity Groups to find out about their activities/events	✓	✓	✓
Information			
Free copies of <i>Immunology News</i>	✓	✓	✓
Free copies of BSI reports	✓	✓	✓
Staff membership			
Free individual BSI membership for your staff	✓ 3 staff members	✓ 2 staff members	✓ 1 staff member
Price	£2,200	£1,350	£660

Membership prices are for 2021. All prices are subject to VAT. Invoices will be issued from BSI Trading Ltd.

Why become a corporate member?

Becoming a corporate member of the British Society for Immunology can assist with raising the profile of your company amongst the immunology community. Membership offers your organisation a number of benefits to help you achieve your aims including:

- Greater exposure to the global immunology community through attendance at our events and advertising in our publications.
- Access to over 4,000 immunologists through our membership communications.
- Free individual membership for key staff so they can benefit from our membership offering.
- Opportunities to build your network of contacts across the field of immunology.
- Discounted exhibition rates to our events to allow you to keep in touch and up-to-date with the immunology community.
- Enhanced credibility and reputation through alignment with a trusted organisation.
- Corporate social responsibility – all monies given to the British Society for Immunology through our corporate membership scheme will be used for the benefit of the immunology community.



"The British Society for Immunology greatly values the support provided by our corporate members. Immunology is at the forefront of biological innovation, delivering breakthroughs in the understanding of how the body functions in both health and disease and leading to the development of life-changing therapies for patients."

Our corporate membership programme is key in supporting the Society to deliver the many educational activities and events that we run every year. It provides essential support to the discipline and aids our members in developing their skills and careers. The British Society for Immunology is a firm believer in building successful collaborative partnerships between academia, industry and other relevant sectors. We are grateful to all our corporate members for working with us to help achieve our charitable objective to advance immunology."



Arne Akbar
President,
British Society for Immunology

Additional sponsorship opportunities

To work with your organisation to help you achieve your aims and objectives, the British Society for Immunology has a number of additional bespoke sponsorship opportunities available on a range of our activities. Examples include supporting our travel grant schemes, providing sponsorship for networking events, supporting our education and careers work and much more. We would also be happy to discuss bespoke opportunities with you. Feel free to contact us with your ideas.



How to become a corporate member

If you would like to become a corporate member of the British Society for Immunology, or would like more information, please contact:

Doug Brown
Chief Executive
Email: d.brown@immunology.org
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Jane Sessenwein
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If you would like to find out more information about the work of the British Society for Immunology, please visit www.immunology.org.

**The British Society for Immunology's mission
is to promote excellence in immunological
research, scholarship and clinical practice in
order to improve human and animal health.**

British Society for Immunology

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www.immunology.org

 @britsocimm

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